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**Sample Rally/Press Conference Program**

 **TUESDAY MAY 4 2021**

**Recovery Day of Action to Demand Opioid Settlement Dollars are put to Recovery, Prevention, Treatment and Harm Reduction Services and Supports**

* Set up – make sure to have someone record to send to media after
* Organizer introduces the May 4 Day of Action and Why we are doing it

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| ***Why we are doing this:***Thousands of New Yorkers have died, families devastated because Opioid manufacturers lied to consumers.  Through herculean advocacy efforts of those left behind, Opioid manufacturers are now paying for their egregious actions.  These funds MUST NOT GO TO FILL POTHOLES OR BUILD BRIDGES.  These funds must be used to start to heal the communities which the addiction crisis has ravaged.***Three Asks:***1. Settlement Dollars MUST BE PUT INTO A LOCKBOX
2. The Office of Addiction Services and Supports (OASAS) should be the state agency that drives the conversation about how the dollars are spent- with serious input from those with lived experience
3. Settlement dollars SHALL NOT be used to SUPPLANT existing funding
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* Hold moment of silence for those lost
* Organizer invites Recovery Speakers and family members of loss to speak followed by Allies and Elected Officials
* Organizer closes press conference and offers to media to answer any further questions