May 4 Day of Action

Sample Email to Speakers for May 4 Press Conference

Dear XXX

As you may be aware, New York stands to receive a substantial amount of money from litigation against drug companies and I am writing to you to implore your help in ensuring those dollars go to where they belong- supporting those impacted by addiction.

We believe your experience as a (person in addiction recovery, family member impacted by addiction/loss/ally to the recovery movement) would make you an ideal speaker for our upcoming rally on May 4 at (time and location).

We are wondering if you would speak for two to three minutes sharing your experience, strength and hope and helping us to advocate for the following three points:

1. Settlement Dollars MUST BE PUT INTO A LOCKBOX
2. The Office of Addiction Services and Supports (OASAS) should be the state agency that drives the conversation about how the dollars are spent- with serious input from those with lived experience
3. Settlement dollars SHALL NOT be used to SUPPLANT existing funding

Our target audience is lawmakers, the media and the general public.

This is a statewide day of action where rallies will be held all over the state in addition to mass emails, phone calls, meetings and letter writing campaigns.

Please let us know if you will support us on this day by speaking or if you could support us in other ways by writing emails, making phone calls or sending letters on this unified statewide day of action.

Thank you for your continued support on behalf of our community.

Sincerely,