

FRIENDS OF RECOVERY - NEW YORK

2022 STAND UP FOR RECOVERY DAY

SPONSORSHIP FORM

Do you know someone in recovery from an addiction? Friends of Recovery-New York (FOR-NY) is an Albany-based statewide non-profit organization supporting and celebrating the achievements of recovery from addictions. Our annual "Stand Up for Recovery Day" is being held on February 8, 2022, virtually this year. We anticipate nearly of 1,000 recovery warriors from various Recovery Community Organizations throughout the state to gather in order to both celebrate recovery from addictions, but more so, to educate decision-makers and the general public about the recovery movement.

Would you kindly consider making a tax-deductible contribution towards the power and promise of recovery? Your sponsorship will make a huge impact in furthering our mission! Below please find a Sponsorship Opportunity level benefits and commitment form. Forms and sponsorships are due by January 28th in order to be recognized as a sponsor before and during this event. If you have any further questions, please feel free to contact the Development Department 518-487-4395 ext. 19 or jwatson@for-ny.org. Thank you for your support!

SPONSORSHIP LEVELS

Partner (\$1000)

- Feature Page In Program
- Mentioned In Press Release And Media Advisory
- Inclusion Of Logo In Sponsorship Roundup (Video Or Photos Before And After Sessions)
- Listed In Social Media Campaign
- Title Sponsorship – Band, Rally Call
- Official Sponsor of Virtual March
- Logo Included In Overlays During Live Discussions
- (1) 7-Minute Presentations Of Services /Products with (video presentation by FOR-NY or submit professionally produced video) live interaction/demonstration (30 minutes) o Rehearsal Call

Champion (\$700)

- Highlighted In Program
- Mentioned In Press Release And Media Advisory
- Inclusion Of Logo In Sponsorship Roundup (Video Or Photos Before And After Sessions)
- Listed In Social Media Campaign
- Host- Dance Performance
- Logo Included In Overlays During Live Discussions
- (1) 5-Minute Presentations Of Services /Products with (video presentation by FOR-NY or submit professionally produced video) live interaction (20 minutes) o Rehearsal Call

Advocate (\$350)

- Highlighted In Program
- Mentioned In Press Release And Media Advisory
- Inclusion Of Logo In Sponsorship Roundup (Video Or Photos Before And After Sessions)
- Listed In Social Media Campaign
- Host Of One Session- Morning Meditation
- Logo Included In Overlays During Live Discussions
- 1 2-Minute Presentation Of Services/Products (video presentation produced by FOR-NY)

Supporter (\$175)

- Recognition In Program
- Mentioned In Press Release And Media Advisory
- Inclusion Of Logo In Sponsorship Roundup (Video Or Photos Before And After Sessions)
- Listed In Social Media Campaign

Friend (Free)

- Recognition In Program As Recovery Community Member

SPONSORSHIP COMMITMENT FORM

Company/Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Website: _____

Contact Name: _____

Contact Number: _____ Contact Email: _____

Sponsorship Level Amount: \$ _____ Check enclosed Credit card below Please send invoice

____ VISA ____ MASTERCARD (no other types accepted)

Total amount to charge card: _____

Card Number: _____

Security Code (on back): _____ Expiration Date: _____ Billing Zip Code: _____

Signature of cardholder: _____

VIRTUAL
STAND UP FOR RECOVERY DAY
TUESDAY FEBRUARY 8, 2022

CONTACTS

Jeffrey Watson- Communications & Development Manager

Email: jwatson@for-ny.org

Phone: 518-487-4395 ext. 19

Allison Weingarten- Director of Policy

Email: aweingarten@for-ny.org

Phone: 518-487-4395 ext. 22



GET IN TOUCH!
(518) 487-4395 EXT 24



1529 WESTERN AVENUE
ALBANY, NY 12203



EVENTS@FOR-NY.ORG