**Ape/Apeing**: When someone buys a token or NFT shortly after it launches without proper research

**Bagholder/Diamond Hands**: Someone who holds on to currency despite its continuous decrease in value, even if it crashes to zero, in hopes that it will eventually bounce back

* At its core it is based on a fear of complete loss
* Slight difference is that someone who is considered to have diamond hands wont let go until they believe the crypto has accrued the highest value possible

**Bitcoin Maximalist**: Someone who believes that Bit-Coin is the crypto currency of value and the only one worth supporting (despite the several types out there)

**BTD**: **B**uy **T**he **D**ip; A phrase used to encourage buying an asset at the lowest MP available so that you can take advantage of it and make the most off of the crypto while it is at a discounted price

**Crypto-jacking**: Also known as Malicious Cryto-mining; A type of cybercrime where a hacker gets into an unsuspecting victim computing power to secretly mine currency on the hacker’s behalf

* Became a widespread issue in 2017 when crypto currency prices skyrocketed

**FOMO:** ‘**F**ear **O**f **M**issing **O**ut’, referring to when a trader fears that they might miss out on a potentially lucrative opportunity

* Had a lot to do with the rapid rise and fall of Bit-Coin in 2017

**FUD:** ‘**F**ear, **U**ncertainty, and **D**oubt’ A psychological tactic to influence people towards having a negative perception of something through the spread of misinformation

**Pump and Dump:** A type of scam which involves falsely inflating prices of specific assets through misleading positive information. Done so by buying a large quantity of a low-price asset at once to increase the looks of demand and subsequently increasing the value of that asset.